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## COMING SOON TO YOUR NEIGHBORHOOD THEATER IN 35mm

Oculus3D announces a superb quality, easy to install and use, 35mm polarized light film system based on a unique film format and projection lens attachment<sup>1</sup>, the OculR™.



The OculR attachment

No modification to the projector is required because the OculR simply attaches to the existing projector lens. Our quality plastic frame eyewear feature linear polarizers, like those used by theme parks and IMAX®, for greatest image separation and lowest price. This system brightness is expected to be an outstanding 6 fL with a projector running at SMPTE specification using the required “silver” screen.

*Where no digital projector can go*

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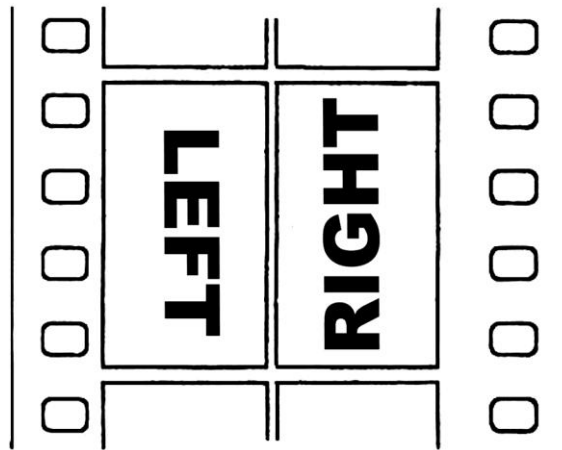
<sup>1</sup> U.S. Patent Pending



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## THE AUDIENCE DOESN'T CARE IF IT'S DIGITAL THEY GO TO SEE 3D

From two of cinema's leading innovators: Inventor of the ZScreen<sup>®</sup>, heart of the RealD<sup>®</sup> system, and a Panavision<sup>®</sup> camera designer with 26 years experience.



The Oculus<sup>3D</sup> 35mm motion picture format

### System Characteristics

- Standard 35mm film
- Uses 'scope aperture
- Easy as changing from 'scope to flat
- Priced so the exhibitor can outfit many auditoriums
- Ticket up-charge remains
- Eliminates flaws in mis-framing and mis-splicing due to operator error
- No inside-out 3D like the failed over/under system of the 80's
- Superb quality 3D as good or better than digital projection
- Brighter than most 3D digital projection products