



DGA Special Projects Presents

DIGITAL DAY 2008

SIZE MATTERS:

CREATING CONTENT for BIG and SMALL SCREENS

Saturday, August 2, 2008

A whole day of learning and networking with fellow Guild members and Industry Colleagues

9:30 a.m. to 5:45 p.m. at the DGA

Registration Fee: \$35

Includes continental breakfast and box lunch in the Atrium

DIGITAL DAY PRESENTATIONS

(Programming subject to change)

SHORT STORIES:

The Challenges and Opportunities of Creating Content for the Small Screen

Panelists: Marshall Herskovitz, Co-Producer/Director (Internet Series: *Quarterlife*; Television: *Once and Again*, *Thirtysomething*) • Stan Rogow, Producer/Director (Internet Series: *Gemini Division*; Television: *Lizzie McGuire*; *Flight 29 Down*). • Moderator: Penelope Spheeris, Producer/Director (Music Videos for Fleetwood Mac, Queen; Television: *UFO Abductions*; Features and Docs: *Wayne's World*, *The Decline of Western Civilization I, II, & III*).

3D AND THE TV VIEWING EXPERIENCE: Moving 3D into the Media Mainstream

Panelists: Loren Nielsen, Co-Founder and President, *ETC* • Chris Yewdall, President and CEO, *DDD* • Moderator: Marty Shindler, CEO, *The Shindler Perspective*.

PERFORMANCE CAPTURE and MOTION CAPTURE: Demystifying the Technology and Techniques

Panelists: Kevin Cushing, Motion Capture Supervisor, *Giant Studios* • Patrick Davenport, Executive Producer, *Image Metrics* • Marco Marengi, Animation Supervisor, *Sony Pictures Imageworks* • Mike Sanders, Digital Supervisor, *Industrial Light and Magic*. Moderator: Susan Zwerman, Chair, DGA AD/UPM VFX/Digital Technology Committee (VFX Producer: *The Guardian*, *Around the World in 80 Days*, *Fat Albert*).

WORKING IN VIRTUAL WORLDS: MORE THAN FUN AND GAMES?

Using Online Virtual Worlds as a Tool for Pre-Production

Presented by: Ken Brady, CEO, *Genkii* • Jesse Guma, Director of Development, *Equilibrium Entertainment* • Robert DeVico, Production Designer, *Equilibrium Entertainment* • Dave Hagen, Editor, *Equilibrium Entertainment* • Demian Lichtenstein, Director (*Relentless 3D*, *Venus & Vegas*, *3000 Miles to Graceland*) • Jason Stoddard, Managing Partner, Strategy, *Centric/Agency of Change*.

THE CHALLENGES OF DIRECTING 3D

The Making of Journey to the Center of the Earth with Director Eric Brevig and Lenny Lipton, CTO, Real D.

3D UPDATE:

The 3D Pipeline and Workflow

Panelists: David Kenneth, Executive Producer, *I.E. Effects* • Vince Pace, CEO, *PACE* • Steve Schklair, CEO, *3ality Digital Systems* • Christian Zak, VP, Independent Feature Services, *Technicolor Content Services*. Moderator: Marty Shindler, CEO, *The Shindler Perspective*.

HOW TO PREPARE PITCH PACKAGES FOR THE SMALL SCREEN

Presented by: Neal Israel, Writer/Producer/Director (*Bachelor Party*; Television: *Clueless*, *Hidden Howie*, *About a Girl*).

PERFORMANCE CAPTURE: Is It Live-Action or Animation?

Panelists: Kenn McDonald, Animation Supervisor (*Beowulf*, *Open Season*, *Polar Express*) • Corey Turner - Technical Animation Supervisor (*I Am Legend*, *Beowulf*, *Monster House*) • Moderator: Buzz Hays, Senior VFX Producer (*Beowulf*, *Open Season*, *Monster House*).

A GUIDED TOUR OF NEW INTERNET ENTERTAINMENT PLATFORMS:

What's Out There and What's Worth Watching
Presented by: Susan Zwerman, Chair, DGA AD/UPM VFX/Digital Technology Committee (VFX Producer: *The Guardian*, *Around the World in 80 Days*, *Fat Albert*).

IN THEATRE 2 - ALL DAY

Screenings of Tests and Demos of the Latest Digital Camera Equipment

IN THEATRE 3 - ALL DAY

The 3D TV Viewing Experience for Your Home

EXHIBITS & HANDS-ON DEMOS

Antics Previs • Apple • ARRI • Avid • Band Pro Film & Digital Inc. • Cinnafilm • Clairmont Camera • DALSA • Deluxe • Eyetronics • IRIDAS • OOOii • Panasonic • Panavision • PlasterCITY Digital Post • RED • S.Two • Technicolor Creative Bridge • Thomson Grass Valley/Technicolor.

The DGA makes no warranties for any purpose with respect to any companies or products.

Participation or mention of any company or product in the program does not constitute endorsement or recommendation by the Directors Guild of America.

REGISTRATION FORM

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SATURDAY, AUGUST 2, 2008

Cost of Digital Day, including Continental Breakfast and Box Lunch = \$35.00

Name: _____

Organization or Affiliation: _____

*Mailing Address: _____

*Email Address: _____

Phone: _____

*Required in order to send confirmation and tickets prior to the event

TOTAL COST: \$35.00

Check # _____ (please make check payable to Directors Guild of America)

Credit: Visa/MC # _____

Signature: _____

Exp. Date: ____/____/____

Date: _____

Billing Zip Code: _____

Please mail Registration Form to:

**Directors Guild of America
Digital Day c/o Special Projects,
7920 W. Sunset Blvd., Los Angeles, CA 90046.**

Credit Card Registration Forms may be faxed to: **(310) 289-5335.**

NO REFUNDS OR CANCELLATIONS AFTER JULY 28.

For further information, please call **(310) 289-2088.**