

# DIGITAL DAY 2009 DIGITAL ON A DIME

Create Your Own Stimulus Package

**SATURDAY, AUGUST 1, 2009**

10:00 a.m. to 4:15 p.m. at the DGA

For more information call Special Projects at (310) 289-2088

Registration Fee: \$35

Includes continental breakfast and box lunch in the Atrium

## DIGITAL DAY PRESENTATIONS

(Programming subject to change)



### NEW DEVELOPMENTS IN FINANCING AND DISTRIBUTION

Presented by: **Peter Broderick**, President, *Paradigm Consulting*, specializing in innovative financing, marketing and distribution techniques for ultra-low budget features. Broderick has given presentations at Cannes, Sundance, Berlin, Toronto, and many other festivals. His writings have appeared in *The New York Times*, *LA Times*, *Times of London*, and *The Economist*.

### EXPERIMENTS IN LOW BUDGET DIGITAL FILMMAKING

Learn from fellow DGA Director-members experimenting outside the box. Panelists: **Ted Bogosian**, Director/Producer/Writer of *50/50*, a daring mix of documentary and scripted film techniques • **Katy Garretson**, Director, Producer of *Nurses Who Kill*, a webseries crowd-funded and produced under DGA and SAG New Media Agreements • **David Orr**, Director of *Refresh*, shot with the HD video-capable Digital SLR still camera, Canon EOS 5D Mark II • **Gary Walkow**, Director of *Callers*, a low budget supernatural thriller brought in 20% under budget • **Kees Van Oostrum**, Cinematographer/Producer of *Christina*, a post-WWII drama shot in HD with the RED ONE camera and finished entirely in the Apple workflow. Moderator: **Randal Kleiser** (*Red Riding Hood*, *Grease*).

### DIGITAL ESSENTIALS FOR DIRECTORS

Learn what you need to know about On-Set Acquisition & Data Management, Digital Pipeline Basics, and Emerging VFX Technologies. Presented by: **Scott Billups**, Director/DP/VFX Supervisor and Author of *Digital Moviemaking*.

### CUTTING-EDGE APPS

• **Previs for Any Budget** – Discover how filmmakers can optimize their projects at any budget level to ensure that more of their money ends up on the screen. Presented by: **Chris Edwards**, CEO, *The Third Floor, Inc.* & Previsualization Supervisor (*Star Trek*, *Avatar*).

• **Directing Actors for Video Games** – Learn about the challenges of directing in the interactive arena from veteran Director and Video Game Designer Richard Taylor (*Lord of the Rings: The Battle for Middle Earth I & II*), with a live demonstration featuring the MVN Motion Capture Suit. Presented by: **Richard Taylor**, Director of Video Game Cinematics and **Chris Edwards**, CEO, *The Third Floor, Inc.*

• **VFX 4 Less** – Find out how the low budget feature, *100 Feet*, managed to accomplish 200 VFX shots in both 2D and 3D for under \$300,000. Presented by: **Matthew Gratzner**, Co-Producer/VFX Supervisor, *New Deal Studios* (*The Aviator*, *Men in Black*) and **David Sanger**, Head of Production, *New Deal Studios* (*Spider-Man 3*, *300*).

• **2D to 3D Conversion** – Learn from *3D Eye Solutions* how to heighten the viewer's experience with cost-effective methods and new tool sets for converting 2D to 3D. Presented by: **Dominic Crain**, CTO, *3D Eye Solutions* and **Michael Gibilisco**, CEO, *3D Eye Solutions*.

• **3-D on a Dime** – The cost of Stereoscopic 3-D production doesn't have to be prohibitive. Learn how Indie filmmaker Eric Kurland combines consumer cameras and off-the-shelf software and hardware to produce ultra low budget 3-D content. Presented by: **Eric Kurland**, Writer/Producer/Director/Stereographer, *Workprint Films*.

### CUTTING-EDGE APPS (Con't)

• **3D Sound** – Hear cutting-edge and cost-cutting technology from AG3D that raises the standard of sound quality, providing "surround" sound experience with no additional audio equipment or increase in file size or bandwidth. Presented by: **Lloyd Trammell**, Inventor, *AG3D Technology* (Manager of audio systems for Disney, U.S. Congress, and the Olympics; Designer of sound systems for Pink Floyd, U2 and other performers).

### IN THEATRE 2 - ALL DAY

Screenings of Tests and Demos of the Latest Digital Camera Equipment and other exciting new developments.

### HANDS-ON DEMOS & EXHIBITS IN THE GRAND LOBBY

• **Digital Camera Show & Tell:** ARRI • Panasonic • Panavision • Phantom HD • RED • Sony • Thomson Grass Valley • Weisscam.

• **Other Exhibitors:** Apple iPhone, iPod and FinalCut Pro • Applied Science International/SLAM FX (Demolition Visual Effects) • Avid • Cinnafilm (File-based Image Processing Software) • FilmLight (Film Scanner/Grading/Color Management System) • J.L. Fisher (Camera Dollies) • Microdolly (Portable Dollies & Tracks) • MTI Film (Post-Production Image Processing tools) • NEBTEK (Video Assist equipment) • PowerProduction Software (Storyboarding software) • Scenechronize (Web-based Production Management software).

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### SEE REVERSE FOR REGISTRATION FORM

# REGISTRATION FORM

DIGITAL DAY 2009

## ***DIGITAL ON A DIME:***

### ***Create Your Own Stimulus Package***

**SATURDAY, AUGUST 1, 2009**

**Cost of Digital Day, including Continental Breakfast and Box Lunch = \$35.00**

Name: \_\_\_\_\_ Organization or Affiliation: \_\_\_\_\_

\*Mailing Address: \_\_\_\_\_

\*Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\*Required in order to send confirmation and tickets prior to the event

**TOTAL COST: \$35.00**

**Check # \_\_\_\_\_** (please make check payable to Directors Guild of America)

**Credit: Visa/MC # \_\_\_\_\_**

Signature: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Please mail Registration Form to:

**Directors Guild of America  
Digital Day c/o Special Projects,  
7920 W. Sunset Blvd., Los Angeles, CA 90046.**

Credit Card Registration Forms may be faxed to: (310) 289-5335.

**NO REFUNDS OR CANCELLATIONS AFTER JULY 27.**

For further information, please call (310) 289-2088.